

OVER A DECADE OF INNOVATION AND PARTNERSHIP



Jobs Fund Webinar

Community Keepers:

An Innovative Approach to Mental Health First Aid in Schools

16 August 2024

The event will start at 11h00









Opening Address

Najwah Allie-Edries

Deputy Director-General: Employment Facilitation (Head of the Jobs Fund)









Background to the Jobs Fund

Facilitator: Zaid Motala (Jobs Fund)







The Jobs Fund - Pilot, test and scale



- The **Jobs Fund** is a R9 billion challenge fund seeking to:
 - Support sustainable job creation in the short to medium term, and
 - Identify scalable, replicable and sustainable job creation models that lay the foundations for longer term employment.
- The Fund works with implementing partners (intermediaries), sharing risk and leveraging their networks, funding and technical expertise to access and provide support to the targeted market segment.
- It plays a complementary role in the social protection and employment landscape.
- The Jobs Fund was established with knowledge sharing as one of its foundational pillars and has a rigorous monitoring, evaluation, reporting, and learning framework.
- To this end, the Jobs Fund regularly hosts and participates in knowledge exchange sessions, together with its partners and the public.





Community Keepers: An Innovative Approach to Mental Health First Aid in Schools

Gerrit Laning (CEO – Community Keepers)

Amanda vd Vyver (Educational Psychologist – Community Keepers)

Motlatso Modubi (Area Manager - Community Keepers)



OBJECTIVES OF THE PROJECT



South Africa Siyasebenza

There comes a point where we need to stop just pulling people out of the river. Some of us need to go upstream and find out why they are falling in. (pesmond Tutu)



Two-thirds of children (63%) in South Africa live below the upper-bound poverty line.

Nearly one in two children (42%) have experienced violence, including physical violence (35%) and sexual abuse (35%).

In some parts of the country, almost all children have either witnessed or experienced violence in their homes, schools and/ or communities.

Early experiences of adversity ripple out across the life course and generations at great cost to individuals and society.

South Africa Child Gauge, UCT 2022



Addressing the Burning Issues



- Strained and broken relationships
- Poverty, loss, grief, neglect, abuse
- Symptoms of anxiety and depression
- Bullying & GBV
- Gang violence, gang recruitment
- Substance use, substance abuse
- Child trafficking

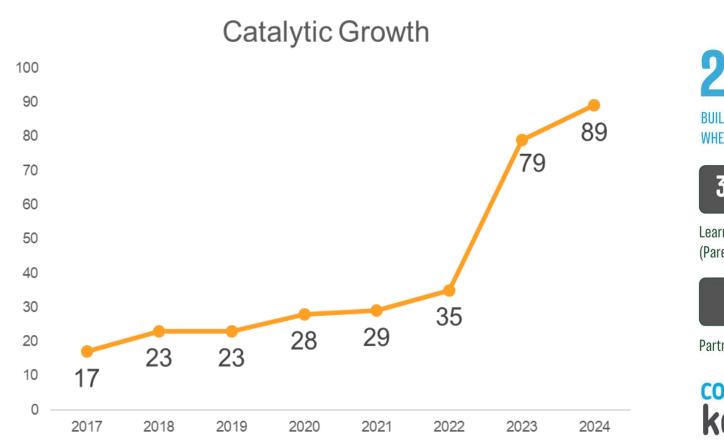




The Catalytic Effect of the Jobs Fund Intervention



Ushintsho Olumbakazile



BUILDING A CULTURE OF WELL-BEING WHERE EVERYONE CAN THRIVE 35 32 000 + 36 000 + 18 Social Workers, Registered Learners and their caregivers Counsellors and Psychologists (Parents, Guardians and Educators) 35 + 40 16 + 40 Partner Schools Community-based Care Facilitators + 6 keeper

Support Team

Impact 77 535 (2024) learners and their caregivers annually



The Catalytic Effect of the Jobs Fund Intervention





It is difficult to access scarce public funds. The involvement of the Jobs Fund has enabled us to impact exponentially more at-risk children.

32 000 learners → now 77 535 learners

35 schools → now 89 schools

Western Cape → now National

The Jobs Fund's robust reporting structure has strengthened our internal processes.



ACHIEVEMENTS

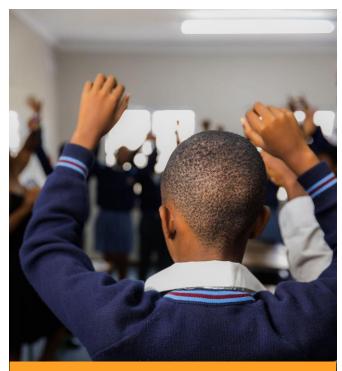


South Africa Siyasebenza

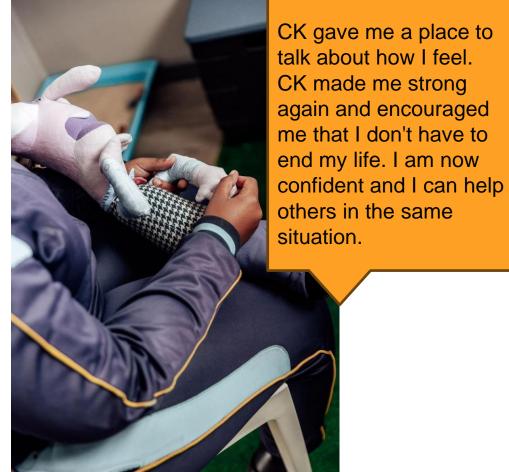


"We needed this when we were young and now I want to give this chance to someone else."

CK JF new recruit



"We are so thankful for the CK offices at schools as we are not always able to provide the extensive support that they do." Education Department Staff





ACHIEVEMENTS



Ushintsho Oluqhakazile



LEGACY AWARDS **CSI LEGACY AWARD FINALIST 2024**

NATIONAL SCIENCE & TECHNOLOGY FORUM 2023 AWARD 'SCIENCE OSCAR'



Challenges during Expansion Project



- Growth is stretching.
- Transferring company culture is challenging for an all-new team.
- Be agile! 2 senior staff members had to relocate unexpectedly, and mobile pods were introduced when there was no space in schools.
- We can not compete with state salaries and lose valuable staff to DSD.
- Two years is a short investment job creation vs job retention.
- JF outboarding of projects to funders would be a more sustainable model e.g., DSD called for 3-year grant proposals, then withdrew.

We were unemployed and eager to contribute but some of us had been unemployed for some time, so – although we have a qualification and experience – we are not necessarily "8-5 workday fit", yet we had to hit the ground running.



Learnings from Expansion Project



- The capacity required for funder reporting should not be underestimated.
- Enter new areas with established partners.
- Expand an existing service (blueprint) not an innovation.
- Train first, and then recruit.
- JOBJACK, introduced to us by JF, was key to our success.
- Caring for the Carers is vital, for wellbeing and retention.
- A close, transparent, open funder relationship is critical.





What's Next



1:23000 SOCIAL WORKERS: LEARNERS IN PUBLIC SCHOOLS In 2023 and 2024

JOBS FUND

&

COMMUNITY KEEPERS

implemented the

BUILD BACK BETTER MAC Advisory recommendation (May 2022):

"The implementation of non-professional interventions within a framework of psychological first aid. Such interventions involve training community members to identify mental health signs and symptoms, are cost-effective and lend themselves to task-shifting models."

SCALE:

There is an opportunity for CK to become the incubator to scale and embed this into the system.







Pause for Questions







Closing Address

Najwah Allie-Edries

Deputy Director-General: Employment Facilitation (Head of the Jobs Fund)







Thank you



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REPUBLIC OF SOUTH AFRICA

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South Africa Siyasebenza



Ushintsho Oluqhakazile